

OFFER ENDS SEPT 15 AT 12MIDNIGHT

Q4 EXCLUSME OFFER

FULL BRAND IDENTITY PACKAGE

Includes:

Brand Strategy and Research + Strategy Call

- Primary Logo, Alternate Logo, & Sub-mark Logo
- Final Files (PNG, JPEG, & PDF)
- Brand Guidelines PDF
- Custom Color Palette
- Typography/Font Palette
- Mood Board + Brand Board

Collateral Design

- Business Card Design
- Postcard Design
- PDF Design
- Digital Flyer Design (2)

Print Collateral

- 1000ct. Business Cards
- 500ct. Postcard

WEB DESIGN PACKAGE

Timeline: 8-12 weeks

Includes:

Website Strategy: & Research + Strategy Call

- Website Development on WIX
 - Up to 5 Pages of Design
 - Additional Website Page(s): \$110
 - Mobile Optimization
 - Domain Set-up and Transfer
 - with Godaddy accounts only
 - Social Media Integration
 - Social Media Links Page
 - Basic SEO
 - Online Store Installation (if applicable)
 - Blog Installation (if applicable)

+ Website Walkthrough and Training Support
(45-day Post Launch Support)

WHAT'S NOT INCLUDED

Client will be responsible for

purchasing/paying for the following:

- Custom domain and/or email hosting
 - We prefer Outlook 360 however, up to client
- WIX Subscription
- Shipping
 - Print Collateral Items
 - Items will be mailed via UPS
 - Ground Shipping: \$10.95
 - Priority Shipping: \$20.00

INVESTMENT: \$1499 USD

DESIGN PACKAGES

SERVICES & PRICING

FULL BRAND IDENTITY PACKAGE

Timeline: 4-6 weeks

Includes:

Brand Strategy and Research + Strategy Call

- Primary Logo, Alternate Logo, & Sub-mark Logo
- Final Files (PNG, JPEG, & PDF)
- Brand Guidelines PDF
- Custom Color Palette
- Typography/Font Palette
- Mood Board + Brand Board

Collateral Design

- Business Card Design
- Postcard Design
- PDF Design
- Digital Flyer Design (2)

Print Collateral

- 1000ct. Business Cards
- 500ct. Postcard

INVESTMENT: \$1499 USD

FULL WEB DESIGN PACKAGE

Timeline: 6-10 weeks

Includes:

Website Strategy: & Research + Strategy Call

- Website Development on WIX
 - Up to 8 Pages of Design
 - Additional Website Page(s): \$110
 - Mobile Optimization
 - Domain Set-up and Transfer
 - with Godaddy accounts only
 - Social Media Integration
 - Social Media Links Page
 - Basic SEO
 - Online Store Installation (if applicable)
 - Blog Installation (if applicable).

Collateral Design

- Launch Day Graphic

+ Website Walkthrough and Training Support
(30-day Post Launch Support)

Not Included

WIX Subscription

INVESTMENT: \$3500 USD

FULL BRAND + WEB DESIGN

Timeline: 8-12 weeks

Includes:

Website Strategy: & Research + Strategy Call

- Up to 10 Pages of Design
- Website Development on WIX

Included: Custom Web Design, Mobile Optimization, Domain Set-up and Transfer, Social Media Integration, Social Media Links Page, Basic SEO, Online Store Installation (if applicable), Blog Installation (if applicable).

- Primary Logo, Alternate Logo, & Sub-mark Logo
- Final Files (PNG, JPEG, & PDF)
- Brand Guidelines PDF
- Custom Color Palette
- Typography/Font Palette
- Mood Board + Brand Board

Collateral Design

- Business Card Design
- Postcard Design
- PDF Design
- Digital Flyer Design (2)

Print Collateral

- 1000ct. Business Cards
- 500ct. Postcard

+ Website Walkthrough and Training Support
(45-day Post Launch Support)

INVESTMENT: \$4500 USD

A LA CARTE

SERVICES & PRICING

IDENTITY + MARKETING COLLATERAL

One Concept Logo - \$500

- Timeline: 1 - 2 weeks
- Includes: Color, Black, & White Logo
- Files: PNG, JPEG, & PDF

Logo (Primary + Alternate) - \$750

- Timeline: 2 - 3 weeks
- Includes: Color, Black, & White Logo
- Files: PNG, JPEG, & PDF
- Typography/Font Palette Included

Email Signature - \$125

Email Newsletter Marketing:
Starting @ \$245

COLLATERAL DESIGN PACKAGE

Social Media Flyers: (Set of 6) \$425

- Timeline Varies (Up to 1 - 2 Weeks)

Social Media Flyers: (Set of 12) \$620

- Timeline Varies (Up to 2 - 3 Weeks)

Website Banners: (Set of 2) \$150
(Set of 4) \$250

Postcard Design: (Set of 2) \$165

- Two Side

Website Landing Page (only): \$1099

- Additional Website Page(s): \$110

PRINT COLLATERAL AVAILABLE
+PRINT COLLATERAL SHIPPING FEE: \$10.95

Certificate Design - \$150

Event Signage - \$115 per sign

Single Social Media Flyer - \$95

Postcard Flyer (Print Design) - \$125
One Side

Postcard Flyer (Print Design) - \$175
Two Side

Book Cover - \$300
(Front/Back/Spine) + PDF File

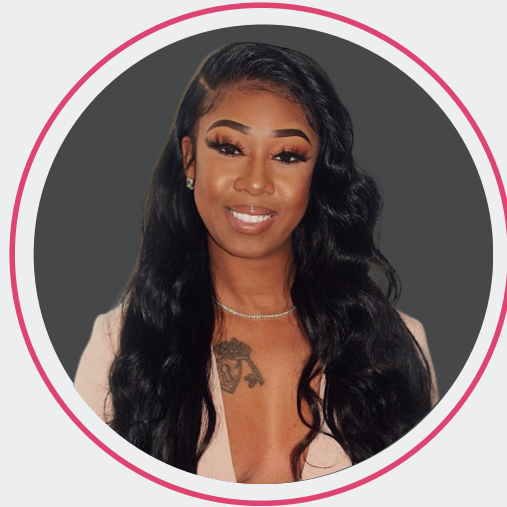
Business Card Design - \$100
Front + Back Included

Letterhead - \$100

Don't see what you need? Questions? - Let's talk about it! hello@tailorversity.com

THE TESTIMONIALS

WHAT OUR CLIENTS SAID...



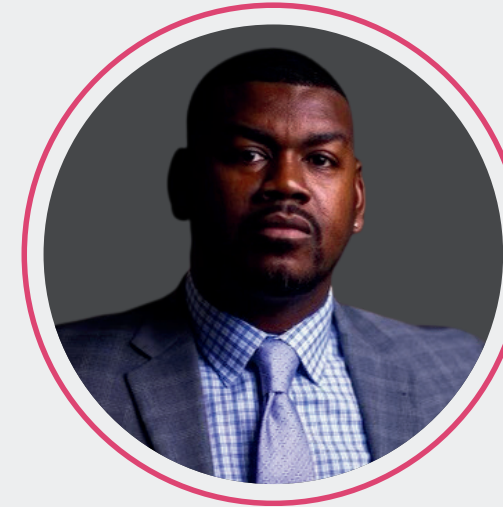
It's the communication for me.. It was absolutely great.. your service over all is amazing!! thank you so much for making all visions for my brand looks so amazing.. I will definitely be back
Thank you

-BRITTANEY M
HIGHEND BEAUTYY



She have the professionalism, creativity and response rate of any agency I've worked with. She created stunning work for me. It was amazing how she came up with a sketched storyboard in just one day. It's been great working with Damica

-VANESSA DOMINGUEZ
HOODIE SNOB



Working with Taliorversity has been a great experience. My websites are amazingly good. Clients are constantly complimenting the great work on the website. They were able to give great advice and showed me how and explain certain things are better than what original idea I may have. Great job will continue to do business.

-MICHAEL TURNER
AJ DISPOSAL

Don't see what you need? Questions? - Let's talk about it! hello@tailorversity.com

HOODIE SNOB

HOODIE *Gnob*

HOODIE
Gnob



HOODIE SNOB



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A promotional graphic for HoodieSneak. The background is a light gray with a subtle, repeating pattern of the word 'sneak' in a light blue font. The HoodieSneak logo is at the top center, with 'HOODIE' in black and 'Sneak' in a blue script font. Below the logo, the text '20% OFF EVERYTHING.' is written in red. The words 'FLASH SALE' are prominently displayed in the center in a large, bold, black serif font. Underneath, 'SHOP OUR NEW ARRIVAL' is written in red. At the bottom, a black horizontal bar contains the website address 'WWW.HOODIESNEAK.COM' in white, uppercase letters.

HOODIE^{Sneak}

20% OFF EVERYTHING.

FLASH
SALE

SHOP OUR NEW ARRIVAL

WWW.HOODIESNEAK.COM

HOODIES & More

50% OFF EVERYTHING

**BLACK
FRIDAY**

SHOP OUR NEW ARRIVAL

WWW.HOODIESANDMORE.COM

A promotional graphic for HoodieSneak's Valentine's Day sale. It features a grey hoodie with several white patches sewn onto it. Each patch contains a different Valentine's Day message, such as "I love you", "You're my Valentine", and "Be my Valentine". The hoodie is surrounded by red heart-shaped confetti. At the bottom, the text "Valentine's Day SHOP NOW" is displayed in a mix of red and black fonts, with the HoodieSneak.com logo below it.

HOODIE **Grab**

ONLY \$19.99/hoodie

**PUT
THAT
SHIT ON.**

Hoodie Snob

SIGN UP FOR

INSTANT SMS

NOTIFICATIONS

INSTAGRAM

Hoodie Snob

Click on Sign Up for SMS notifications

A large digital display showing a muscular man in a black tank top with "HOODIE SNOB" on it. The background has large, stylized text: "ENERGY" in white, "BUILT FOR" in red, and "PUT THAT SHIT ON." in large white letters at the bottom.

CLIENT CASE STUDY

AJ DISPOSAL

BUSINESS CARDS



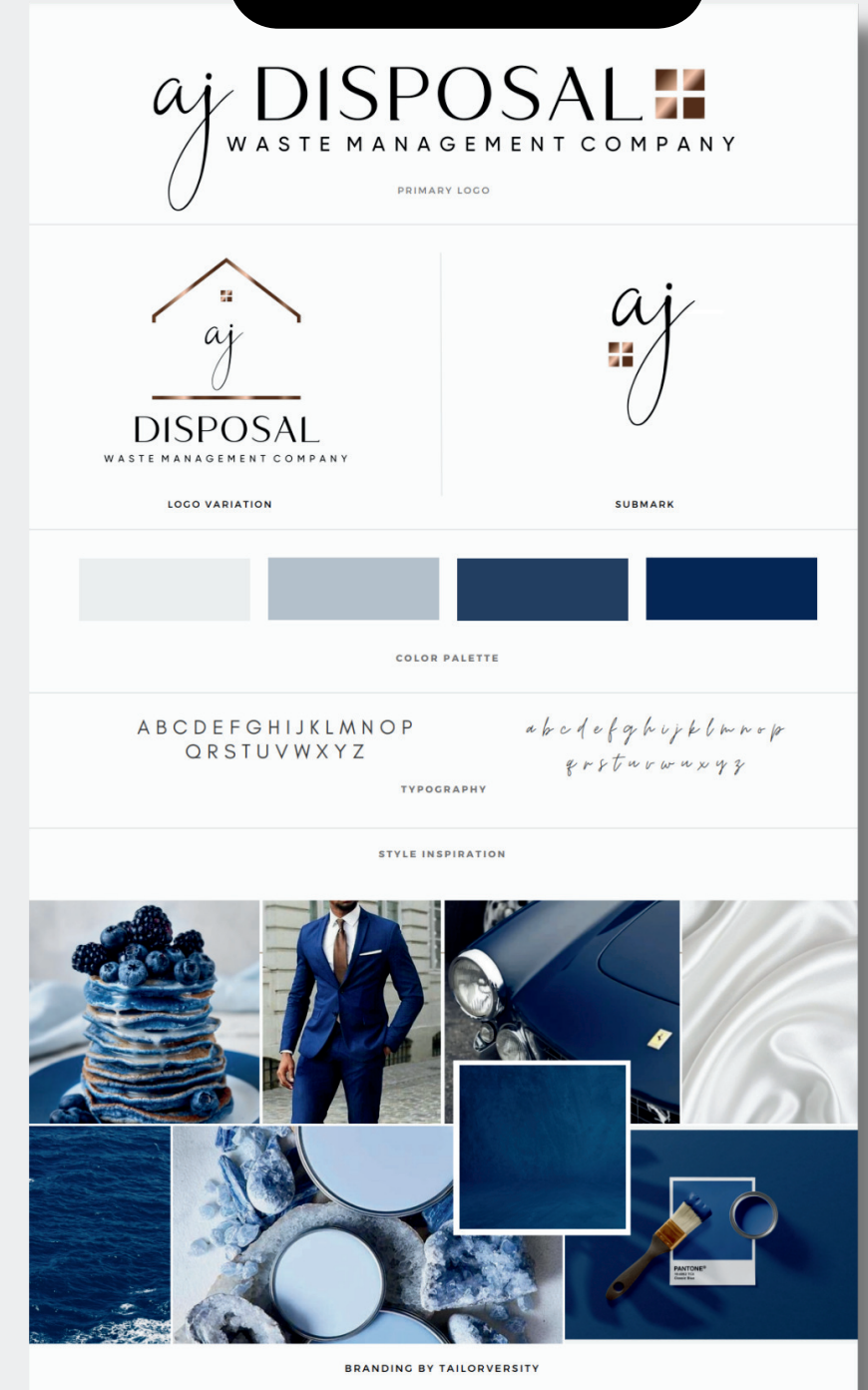
POSTCARD DESIGN



POSTCARD DESIGN



FULL BRAND DESIGN PACKAGE



YOU READY?

LET'S TALK ABOUT IT!

Q4 EXCLUSIVE OFFER

BRAND IDENTITY PACKAGE

CONTACT // INQUIRE

WEB DESIGN PACKAGE

WANNA CHAT?

FULL BRAND ID + WEB DESIGN

BOOK A CALL



WWW.TAILORVERSITY.COM

